

Improving your profit with proven, wool shedding maternal genetics



Dave Knight, Exmoor: "Shedders? Cutting unnecessary costs out rather than chasing the El Dorado that is wool?"

James Edwards, Berkshire: "We run a few ewes, got about 2400 mules, mainly north country and scotch. Got a few lleyn x Tex, some Romney, some welsh x Aber¬field, a load of NZ Suffolk x mule, some NZ Suffolk x lleyn, a pedigree Charmoise flock as well as a 100 or so Shetlands. Have about 200 Exlana, and a pile of easy care - if I had have only one maternal breed, I'd go 100% Exlana"

- Proven Genetics
- Reduced Worm Burden
- Known Health Status
- Lower Labour Costs
- Lower Chemical Inputs
- Higher profits



TRADITIONAL

04/08/2020 – Jct 27 M5 POSTCODE EX 16 7HL



ONLINE &

SellMyLivestock



Exlana genetics help you reduce

- Dagging reduced wool = lesss daggs
- Docking shedding lambs = no tail cutting required
- **Drenching** through proven parasite resistant genentics







Why shedding sheep?

Although wool is a great product it is not an economical one for farmers, it creates work and requires costly inputs hence the need for shedding sheep:

- No dagging
- No shearing
- Reduced fly strike
- Fewer chemical inputs
- Energy & feed costs go solely to meat production
- Reduced labour needs

Supplying genetics drawn from over 30 years of recording

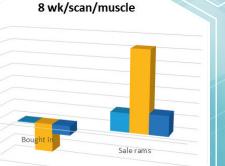
Why Exlana? Wool shedders also need to be efficient lamb producers which is why Exlana sheep are:

- Fully recorded under pressure in large commercial flocks
- Ultrasound scanned for better muscle and fat levels
- Industry leaders in breeding for worm resistance

0.5

-0.5





Ram Testing

We regularly test our rams against other shedding rams – here's the results...Exlana sired lambs are:

- 1kg heavier at 8 weeks
- 4kg heavier at 18 weeks
- 9% extra muscle depth

Proving recorded genetics outperform those "bonny" rams that "catch the eye"

SUPPLYING GENETICS DRAWN FROM OVER 30 YEARS OF RECORDING

Buying Exlana Rams

You can buy Exlana Maternal rams now by emailing or phoning your requirements to:



01985 845063

07880 983593

Let us know which traits you are especially interested in these could include:

- Milk yield
- Fecundity
- · Lamb survival
- Lamb growth
- Muscle depth
- Parasite resistance
- We will either select rams for you or you can do this from a list of Performance Figures
- · We will deliver the stock to you

Exlana Elite Genetics will be sold through our new style sale on 4th August 2020

This will feature the traditional bidding around a sale ring whilst adhering to any social distancing rules that are in place at the time. But it will also incorporate the opportunity for you to bid via an online portal at:

SellMyLivestock

- Register to bid online at www.sellmylivestock.co.uk
- View videos of the rams
- · Inspect the performance figures
- Make your selections
- Bid online

All Exlana Rams are

- Of known health status
- · Quarantine drenched before delivery
- Proven Hi Genetic Merit Stock
- Delivered to you





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